UL ECOLOGO Certification

Manufacturers, retailers, builders, governments, and organizations want to communicate their commitment to sustainability and differentiate themselves in a highly competitive marketplace.

What Is UL ECOLOGO Certification?

UL Environment's ECOLOGO Program offers credible, third-party certification of products and services to build and strengthen trust between buyers and suppliers, customers and manufacturers. ECOLOGO Certification to one of UL's rigorous, multi-attribute, lifecycle-based standards indicates that a product has undergone third-party auditing and verification to stringent, science-based performance criteria.

The Competitive Advantage

Products that have achieved third-party certification from UL Environment can help purchasers qualify for numerous green building and specification programs, codes, and procurement policies. These include Responsible Purchasing Network, AASHE-STARS, EPEAT, LEED,® NAHB Research Center Green Certified Program, GSA Advantage!,® the Collaborative for High Performance Schools (CHPS), and the International Green Construction Code (IgCC), to name a few.

Benefits of ECOLOGO Certification

For Manufacturers

- Competitive advantage and differentiation through credible, third-party review and verification by one of the most trusted ecolabeling programs in the world

- Proof of environmental leadership through use of the ECOLOGO mark

- Confidence among purchasers that a product is sustainable

- International recognition of environmental performance per ISO 14024

- Specification of products by architects, designers, builders, facility managers, schools, hospitals, governments, and other large purchasing groups across North America

- Inclusion and promotion in the UL Sustainable Product Database

- Outreach, education, and advocacy geared to key purchasers and other specifiers, helping drive demand for ECOLOGO Certified products

To learn more, visit ul.com/environment or call 1.888.485.4733

For Retailers

- Market leadership through voluntary provision of third-party certified environmentally-preferable products

- Increased green consumer appeal and trust

- Assurance that products on your shelves meet stringent, third-party, multi-attribute sustainability programs

- Outreach, education, and advocacy geared to key purchasers and other specifiers, helping drive sales of ECOLOGO Certified products

For Purchasers and Specifiers

- Compliance with a multitude of green codes, standards, guidelines, and building programs across North America

- Easy-to-use submittal documents

- Confidence in the environmental performance of products thanks to rigorous third-party review and verification by one of the most trusted ecolabeling programs in the world

For End Users

- Assurance and peace of mind that a product has reduced environmental and health impacts

- Confidence in product claims thanks to independent, objective review and certification by one of the most trusted ecolabeling programs in the world

Why Choose UL Environment?

Built on UL's century-long legacy of trust, UL Environment empowers both manufacturers and purchasers to transform their environmental stewardship into true market leadership. We enable manufacturers to create better products in a more environmentally responsible way, and enable customers to make smarter, more environmentally preferable purchasing decisions.

How to Get Started

For more information on UL Environment's services and how they can benefit your company, visit www.ul.com/environment.

Or, call or write us today:

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EU:	+39.02.92526506
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UL ECOLOGO

PRODUCT CERTIFIED FOR REDUCED ENVIRONMENTAL IMPACT. VIEW SPECIFIC ATTRIBUTES EVALUATED: UL.COM/EL

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for illustrative purposes only

Sustainable Product Certifications are available for a number of industries:

- Building Materials
- Carpet
- Plastics
- Appliances
- Hi-Tech
- Consumer Electronics
- Office Furniture
- Lighting
- Personal Care/Hygiene
- Janitorial/Sanitation
- Paper Products
- Office Supplies
- Renewable Energy

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