



Living Our Mission



“We are proud of our plant and very proud of the work we are doing, because, far beyond any particular interest of the underwriter which we may be serving, we are doing something for manufacturers and buyers and users and property-owners everywhere — we are doing something for humanity.”

— William Henry Merrill, UL's Founder  
May 1, 1913

WORKING FOR  
**A SAFER WORLD**  
SINCE  
**1894**

## OUR MISSION

- To promote safe living and working environments through the application of safety science and hazard-based safety engineering
- To support the production and use of products that are physically and environmentally safe and to apply our efforts to prevent or reduce loss of life and property
- To advance safety science through research and investigation
- To concentrate our efforts and resources on public safety in those areas where we can make valuable contributions
- To work with integrity and a focus on quality to enhance the trust conveyed by our certification marks
- To charge fair prices that allow us to meet our obligations, sustain our growth and invest in safety science and education
- To invest in our people and encourage them to invest in themselves
- To be a good example of corporate citizenship and social responsibility

## LIVING OUR MISSION

UL's legacy of Corporate Social Responsibility (CSR) remains foundational to our mission; we have a vested interest in good corporate citizenship as embodied by the ethics, values and contributions of our employees.



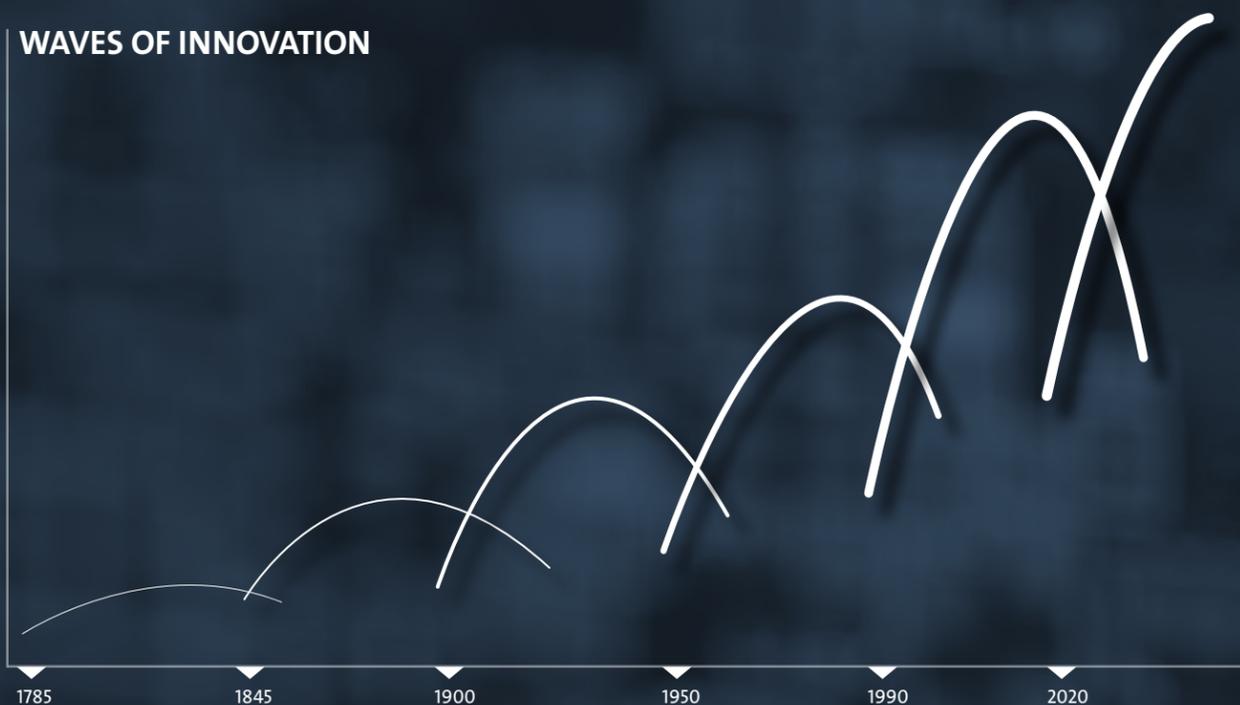
## A LEGACY OF RESPONSIBILITY

Like many positive forces, it began with a simple but powerful idea. What if we could make the world safer in a way that respects people, protects the environment and promotes business?

# OUR LEGACY GROWS AS THE WORLD EVOLVES

A champion of progress, UL is actively engaged in enhancing and protecting our world. Being a good corporate citizen has been part of our DNA since 1894. It fuels our living legacy — a legacy that embraces change and thrives on connection to the world around us.

Our role expands with every technical innovation and emerging market. It becomes visible with every UL Standard being developed and every time our deep knowledge and experience are shared with regulatory authorities, consumers and safety professionals around the globe.



- |   |   |  |  |   |   |
|---|---|--|--|---|---|
| <b>1<sup>st</sup> WAVE</b>  | <b>2<sup>nd</sup> WAVE</b>  | <b>3<sup>rd</sup> WAVE</b>   | <b>4<sup>th</sup> WAVE</b>   | <b>5<sup>th</sup> WAVE</b>  | <b>NEXT WAVE</b>  |
| <ul style="list-style-type: none"> <li>• Iron</li> <li>• Water Mechanics</li> <li>• Textiles</li> </ul> | <ul style="list-style-type: none"> <li>• Steam</li> <li>• Steel</li> <li>• Cotton</li> <li>• Railroads</li> </ul> | <ul style="list-style-type: none"> <li>• Chemicals</li> <li>• Internal Combustion</li> <li>• Engines</li> <li>• Electricity</li> </ul> | <ul style="list-style-type: none"> <li>• Petrochemicals</li> <li>• Electronics</li> <li>• Aviation</li> <li>• Space</li> </ul> | <ul style="list-style-type: none"> <li>• Digital Technology</li> <li>• Biotechnology</li> <li>• Software</li> </ul> | <ul style="list-style-type: none"> <li>• Sustainability</li> <li>• Green Chemicals</li> <li>• Industrial Ecology</li> <li>• Renewable Energy</li> <li>• Nanotechnology</li> </ul> |

## 1894

William H. Merrill formally opens Underwriters' Electrical Bureau, the Electrical Bureau of the National Board of Fire Underwriters. UL has two employees and \$350 worth of equipment.

## 1920

William H. Merrill founds Underwriters' Laboratories of Canada.

## 1989

UL opens Asia subsidiaries UL International Ltd. and UL International Services Ltd. and begins local testing of products in Hong Kong and Taiwan. UL operates follow-up services in 89 countries.

## 1901

UL incorporates as Underwriters' Laboratories Inc. William Robinson joins the staff as chief engineer. The National Board of Fire Underwriters' decides to sponsor the Laboratories, broadening UL's work outside the electrical area. Merrill and Robinson build the first test furnace for doors and windows.

## 1935

UL introduces mobile laboratories in cars to test products.

## 1992

UL is granted Certification Organization accreditation by the Standards Council of Canada and introduces a new UL Mark for Canada, the first UL Mark designated for use in a specific country outside the United States.

## 1903

UL inaugurates fire-performance testing, beginning with wire windows and tin-clad fire doors—workhorses of the fire-protection industry. UL publishes its first standard for safety, titled "Tin-Clad Fire Doors."

## 1956

UL begins U.S. testing of European-made products, initiating major new international activity, and begins factory follow-up service in Europe with inspections carried out by European-based testing authorities.

## 1996

UL establishes a full-fledged anti-counterfeiting program in conjunction with U.S. Customs and Border Protection.

## 1906

The San Francisco earthquake destroys 25,000 buildings. UL helps the National Board of Fire Underwriters develop building codes.

## 1958

UL opens its fire-protection laboratory in Northbrook with a new floor furnace utilizing movable test frames, setting the stage for numerous major breakthroughs in the development of fire-resistant designs for floor and roof assemblies in the 1960s and beyond.

## 2007

UL releases a groundbreaking smoke characterization study indicating that materials in today's homes burn faster, leaving building occupants less time to exit a burning building.

## 1910

UL begins fire tests on building columns of wood, steel and reinforced concrete, launching a major area of research that changes building construction designs in the United States.

## 1980

UL establishes an agreement with the Chinese agency CCIC to conduct factory follow-up service in China.

## 2009

UL expands its offerings to reflect the evolving face of safety and features five dedicated businesses focused on Product Safety, Environment, Life & Health, Knowledge Services and Verification Services.

## 1916

UL establishes its first international office in London to inspect British products exported to the United States. UL also establishes councils for burglary protection, casualty, electrical products and fire protection.

## 1986

UL opens the first UL-operated inspection centers outside the United States.

## 2011

UL acquires the Quality Assurance business of STR Holdings, Inc., the largest acquisition in company history, as part of its strategy to expand its offerings to global retailing and manufacturing customers. This year UL also acquires PureSafety, the leading provider of Occupational Health & Safety software solutions.

# CORPORATE SOCIAL RESPONSIBILITY

Every day and around the world we are proud to be fulfilling our safety mission and achieving commercial success in ways that honor ethical values; respect people, communities and the natural environment; and produce an overall positive impact on society.

Heritage. Integrity. Responsibility. In an increasingly borderless world, our role as a corporate citizen expands with every technical innovation and emerging market.

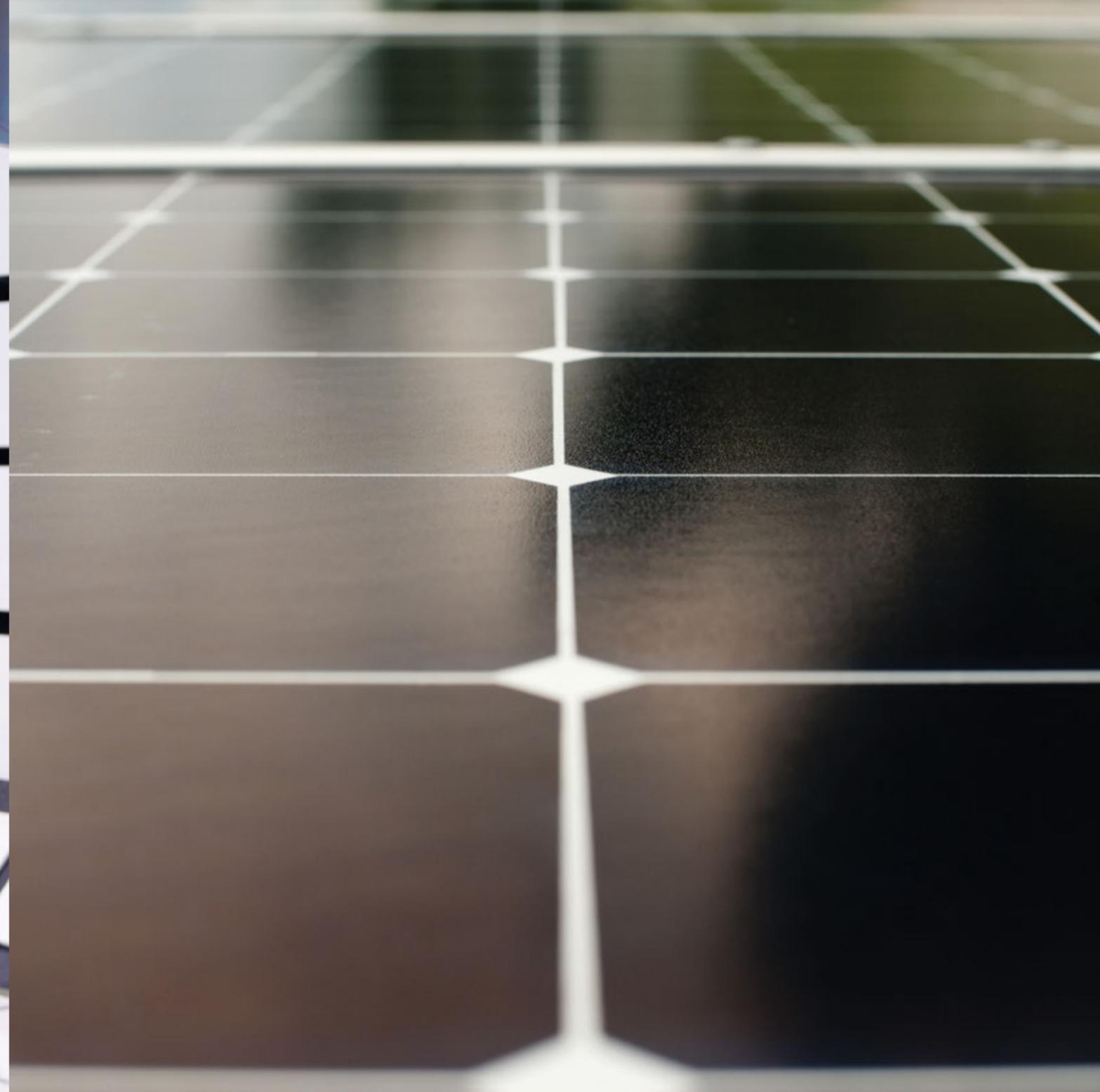




EMC Lab

## OUR PEOPLE

We consider our employees our most valued asset, and as such we offer challenging and rewarding careers, excellent working conditions, exceptional opportunities for professional and personal development, and a competitive compensation and benefits package.



PV panels

## OUR ENVIRONMENT

We conduct our business in a manner that respects and protects the environment. We strive to comply with all applicable environmental laws and regulations in the countries where we conduct business.



Chicago, Illinois

## OUR COMMUNITIES

We are committed to improving the quality of life in the communities in which we conduct our business through mission-related initiatives such as our youth safety education program and our funding of public safety research and through supporting locally relevant community initiatives and employee volunteerism.



UL Headquarters | Northbrook, Illinois

## OUR BUSINESS

At UL, our guiding principle is integrity. Since 1984, we have built our reputation for integrity and independence based on a policy of strict compliance with the law and the highest standards of moral and ethical conduct.

## MISSION PARTNERS

UL is honored to be working with our mission partners and proud of our collective ability to work together to advance a safer world.

## CORPORATE SOCIAL RESPONSIBILITY TODAY

Working together, we have a more profound and lasting effect in achieving safer living and working environments.



In collaboration with Disney, UL developed the Safety Smart® Program — an initiative aimed at improving a child's awareness and understanding of safety, health and environmental stewardship. Whether it's in Disney Parks and Resorts, in classrooms, on a field trip to UL, on-line or in your own home, UL's Safety Smart® award-winning materials offer an engaging, empowering and edu-taining way to reach kids around the globe with life-critical messages.



UL serves as the safety strategic ally for *FIRST*® (*For Inspiration and Recognition of Science and Technology*) and its *FIRST* Robotics Competition (FRC®) robotics program for high school students. UL's contributions include 2,500 employee volunteer hours as safety advisers at more than 60 events across North America; event sponsorship and mentoring of local *FIRST* teams; judging at the *FIRST* regional and championship levels, including the judging of an annual safety animation award; and providing media and marketing support to *FIRST*. UL is committed to be the *FIRST* safety partner through 2015.

# CITIZENSHIP IN ACTION

As active citizens in action, our employees shepherd our corporate mission on a local level by fostering safety and goodwill in communities, schools, natural environments and businesses around the world. UL employees are a vital extension and the lifeblood of our ongoing commitment to CSR.

# CITIZENSHIP IN ACTION

Sponsor, Chicago Botanic Garden  
World Environment Day

Earth Day

Global Green Teams

American Heart Association  
Wear Red Day

UL Safety Smart Programs in  
Countries Around the World

Safety Smart Super Challenge  
Events at Schools

Student Tours of UL Facilities

Safety Ambassador Materials  
in 17 Languages

UL's Youth Safety Community

Solartastic Youth Educational Video

Fire Safety Day in Universities

Safety Smart in the Water! Program

Police and Fire Night at U.S.  
Cellular Field

Fire Safety Day at Citi Field

Charter Legacy School Program

National Consumers League  
LifeSmarts Program

Michael J. Miller Scholarship Program

National Joint Apprenticeship and  
Training Committee Scholarships

UL Changing Lives Annual  
Giving Campaign

Corporate Giving Grants  
to Charitable Organizations

Contributions to Mission-  
Related Not-for-Profits

Contributions to Community-  
Focused Not-for-Profits

Disaster Relief Efforts  
Throughout the World

Sponsor, the Arc Flash  
Research Project

Sponsor, the Minute of  
Safety Float

Member, the Disney Planet  
Challenge Advisory Board

Judge, the Future  
Competition and Awards

Blood Drives in Several  
Corporate Offices

Food, Clothing, Toy and  
School Supply Drives

Volunteer, Local Food  
Banks and Homeless Shelters

Judge, Local Engineering  
and Science Fairs

Member, Home Fire Sprinkler  
Coalition's Steering Committee

UL Safety Smart Goes  
Green Program

Chicago Botanic Garden's  
Corporate Roundtable

Hong Kong Caring Company

Sponsor, Museum of Science  
and Industry Science Storms Exhibit

Supporter, American Red Cross  
Team Firestoppers Program

Participant, Habitat for  
Humanity Build Days

Revamp of a Head Start School  
Outside San Diego

Environmental Cleanups

Pro Bono Legal Services, Association  
of Corporate Counsel

International IP Crime Investigators  
College With INTERPOL

Host, Fourth Annual International  
IP Crime Conference

National Children's Safety  
and Health Survey

Partner, Indian Institute  
of Technology

Strategic Alliance With State  
Grid Electric Power Research

Sponsor, Research Study at  
the Center for Corporate  
Citizenship at Boston College

Sponsor and Coordinator,  
ANSI's World Standards Day

Global Voices Employee Survey

Supporter, Code Development  
in ICC and NFPA

Attended 520 Authorities  
Having Jurisdiction Meetings

UL Fire Wizard (Access to UL  
Certification Information)

Safety Messages for Moms

Third Annual Consumer  
Holiday Safety Campaign

Italian Consumers Study on  
Perception of Green Products

Commit a Minute for Safety

Research on Safety Measures  
at Home in Mexico

Sponsor, ASEAN Safety Summit

Supporter, Community Safety  
and Wellness Event

