



## Biography



### **Berend van Geffen**

**VP & Executive Director of UL Transaction Security division  
Underwriters Laboratories**

Berend van Geffen is the VP & Executive Director of UL's Transaction Security division.

He has led UL's consultancy services and state-of-the-art test tools for each component in the life-cycle of Mobile Payments or EMV transactions. Berend has the rare talent to combine exceptional industry expertise along with product management excellence. His insight in the latest business and technology developments has led his team in major NFC/TSM and mobile payments and HCE projects across the globe. His in-depth knowledge on business processes, sales and marketing have played a significant role in packaging the internal transaction security expertise into valuable offerings for the markets UL's Transaction Security division operates in. He supports many leading banks and Mobile Network Operators as a strategic consultant.

Berend joined UL in 2006 as an executive director, and was promoted to vice president in 2015. Before joining UL, Berend served as the Director of Benelux at Adea Solutions. He served in previous roles at Gap Gemini and DBE.

Berend has a degree from The Hague University of Applied Sciences.